Mission
City Limits uses investigative journalism through the prism of New York City to identify urban problems, examine their causes, explore solutions, and equip communities to take action.

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Our Staff
Marjorie Martay | Co-Executive Director
Fran Reilly | Co-Executive Director
Jeanmarie Evelly | Executive Editor
Rebekah Audic | Audience Development Consultant
Maria Giatrakis | Audience Development Consultant
Jenn Hendricks | Development Manager
Chris Janaro | Intern
Daniel Parra | Spanish-Language Reporter/Editor
Mariana Simões | Climate Reporter
Adi Talwar | Photographer
Tatyana Turner | NYCHA Reporter
Emma Whitford | Deputy Editor

Our History
Founded in 1976 in the midst of New York’s fiscal crisis, City Limits exists to inform democracy and empower citizens to create a more just city. The organization is a 501(c)(3) nonprofit funded by foundation support, ad sponsorship and donations from readers.
Updated daily, the City Limits award winning site reaches over 1 million readers and pageviews annually. Sponsorship includes full ROS ad inventory for 30 day.

### Banner rate display ad

<table>
<thead>
<tr>
<th>30 DAY RUN ON SITE</th>
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<th>SIZE</th>
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Newsletter sponsorship is exclusive, with a single sponsor featured per week. Newsletter opportunities include:

**The Weekly**
City Limits' Roundup of News and Opinion. Never miss a probing investigative report, thought-provoking op-ed or news making podcast.

**City on the Edge**
Spotlighting climate change and climate activism across the city.

**Mapping the Future**
City Limits' Housing and Development bulletin. News and tools for New Yorkers to navigate the housing crunch.

**Una Ciudad sin Limites**
Informes detallados en español. In depth-reporting in Spanish

**CityVote**
Your guide to voting and politics in NYC. News on candidates, info on issues, and resources for voters.

Rates:
1 Newsletter: $450 per ad
2 Newsletters: $425 per ad
3+ Newsletters: $400 per ad
Our Jobs Board is a top destination on our site, with tens of thousands of candidates applying since launch.

- **Standard Posting:** Job posted for 30 days on the City Limits Job Board. $199
- **Premium Posting:** Job featured at the top of the City Limits Job Board for 30 days, plus listed in our Friday Weekly Reads Newsletter, and on City Limits’ social media. $225
- **Volume Posting:** Buy five Standard Postings or five Premium Postings and get a **20% discount off** the single posting rate — you get five posts for the price of four.
City Limits continues to develop a robust and growing audience. Engagement across all platforms have increased exponentially. In 2023, we maximized the efficiency of our content with an organic and paid social strategy. This year we will leverage a Google Ads Grant to drive website traffic growth.

**Social Media Followers**
- Twitter: 33K
- Instagram: 3.0K
- Facebook: 32K
- LinkedIn: 1.9K

**Increase in Engagement**
- Facebook: 565%
- Instagram: 730%
- Twitter: 813%
- LinkedIn: 692K impressions in 2022

**Increase in Engagement Since Last Year**
- Facebook's average engagement: 131%
- Instagram's average engagement: 145%
- Twitter's average engagement: 190%
- LinkedIn posts in 2022: 500

**Our Metrics**
- Website Users: 1.0M
- Weekly Newsletter Subscribers: 30K
- Sessions: 1.2M
- Pageviews: 1.7M
City Limits continues its goal of becoming a fully bilingual investigative local media outlet, a first of its kind in the city.

City Limits’ series “Lo que necesita saber sobre” has published guides and explainers in Spanish and English which serve as real-service journalism, news-you-can-use pieces for immigrant and undocumented New Yorkers.

This Spanish-language project has been so successful that one of its articles “La licencia de conduccion para indocumentados en Nueva York” was City Limits’ most-read article, achieving higher views than our English-language content.

35K pageviews for one of City Limits’ most popular article, “La licencia de conduccion para indocumentados en Nueva York”
Contact Info

Marjorie Martay
Co-Executive Director
Marjorie@citylimits.org
917.446.1661

Jennifer Hendricks
Development Manager
Jennifer@citylimits.org
307.262.6818

City Limits
c/o We Work Harlem
8 West 126th Street
New York, NY 10027

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