
City Limits is an award-winning non-profit digital news agency that uses investigative journalism through the prism of New York City to identify urban problems, examine their causes, explore solutions, and equip communities to take action.

Our readers are your public officials, and your neighbors down the block--they're community leaders, advocates, academics, students, young professionals, public servants -- city dwellers who strive to be more informed, engaged citizens.

They rely on us as a trusted source of news and information to help them make smart, empowered decisions that improve their lives and the communities around them.

Readers come to City Limits for:*

"Deeper stories on NYC issues I care about"

"To get news that other NYC media doesn't cover"

"Investigative reporting on city policies"

*2018 Reader Survey
READER ENGAGEMENT IS STRONG

75% OF READERS HAVE SHARED A CITY LIMITS ARTICLE IN THE PAST YEAR

60% HAVE WRITTEN TO A PUBLIC OFFICIAL OR TESTIFIED AT PUBLIC HEARING

MORE THAN HALF ARE INVOLVED IN COMMUNITY GROUPS

76% REPORT THAT THEY ARE A SOURCE FOR FRIENDS AND FAMILY ON POLICY AND POLITICAL ISSUES.

93% VOTE IN NATIONAL ELECTIONS
90% VOTE IN LOCAL ELECTIONS

AND GROWING

33%

In the Past 12 months, Site Views grew 33% to more than 1,000,000 annually

Page Views more than doubled to 5,000,000+
OUR AUDIENCE IS DIVERSE, EDUCATED, EMPLOYED & ACTIVE

**Education**
- 86% have a college degree
- 57% have a higher education degree
- 15% have a doctoral degree

**Income**
- One third earn more than $100,000
- Average income of $84,250
- More than half earn more than $75,000

**Diversity**
- 53% Caucasian
- 19% African American
- 11% Latino
- 10% Multiple
- 10% Asian

**Professionals Involved in Impactful Work**
- 20% work for a nonprofit
- 14% work for the government
- 9% work in education
- 7% work in healthcare
- 6% work in social services
- 6% work in media

**Charitable**
- 86% give to charities annually
- 76% believe socially responsible investing is important
- 67% have volunteered in the past two years
Sponsorship Opportunities
Partner with us for 360' Reach and Impact

Website
5,000,000 annual page views

Events
Hundreds of attendees

Newsletter
Over 28,000 subscribers

Job Board
Tens of thousands of applicants

Social Media
Facebook 31k followers
Twitter 30k followers

Public Notices

Weekly Podcast
Max & Murphy
Updated daily, the City Limits award winning site reaches 1,000,000 readers for 5,000,000+ page views annually.

Editorial sections include: Housing & Development, Economy, Government, Education, Food & Arts, UrbaNerd, and Citizen’s Toolkit and more.

Sponsorship includes full ROS ad inventory for 30 days and reach can be expanded with social media, newsletter, event sponsorships.
The City Limits Weekly Newsletter reaches over 28,000 opt-in subscribers. Newsletter sponsorship is exclusive, with a single sponsor featured per week.

Additional newsletter opportunities include:

Election Watch - a daily newsletter tracking all NYC campaigns.

Rates:
1 Newsletter: $450 per ad
2 Newsletters: $425 per ad
3+ Newsletters: $400 per ad

Our next Brown Bag Lunch with the Editors, a City Limits membership benefit, will be this coming Monday from 12:30-1:30pm. Executive Editor Jarret Murphy and Staff Reporter Jeanmarie Evely will be discussing the city’s transit system and sharing a behind-the-scenes look at stories. If you haven’t already, you can reserve one of our final seats [here].

Below is your weekly wrap up of NYC news.

NEws

Report: Capture Some of the Boom in Inwood Real-Estate for Land Trusts
A report recommends using the revenue from tax-increment financing to fund community land trusts.

Hopes and Fears Shared at Hearing on Inwood Rezoning
The Council subcommittee hearing brings the proposed rezoning one step closer to a final vote.

Public Comment Sought on Skyscraper Scheme for Two Bridges
The 700-page Draft Environmental Impact Statement represents the only formal public review of the proposed towers, unless legislative changes go through that would require a full ULURP.
EVENTS

Directly reach readers and influencers by sponsoring a City Limits event

City Limits Panel Discussions with experts on topics ranging from Fair Housing to Immigration, Education, Transit, Gun Control and more

City Limits Annual Gala
Our Jobs Board is a top destination on our site, with tens of thousands of candidates applying since launch.

85% OF OUR JOB BOARD VISITORS WILL BE LOOKING FOR A NEW JOB IN THE NEXT 6-12 MONTHS

20% OF OUR JOB BOARD VISITORS FORWARD JOBS THEY VIEW ON THE JOB BOARD TO FRIENDS

Standard Post, 30 Days: $99
Premium Post, 30 Days: $199
includes Facebook Post and Newsletter Post
Efficiently notify the public by using our broad distribution across all 5 boroughs, that goes deep into ethnic communities throughout the city.

30 Day Run of Site

Call for Frequency discounts
SOCIAL MEDIA

Amplify your message further to our Digitally Savvy audience: 76% read news on a digital device, and 63% use social media at least once a day.

Twitter 30k followers  Facebook 31k followers
JOIN OUR SELECT SPONSORS

Join a trusted group of sponsors from leading educational institutions, nonprofits, financial services, unions, service providers and more.

[Logos of various sponsors]

Your sponsorship
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